

**BUSINESS IMPROVEMENT DISTRICT BOARD MINUTES
VILLAGE OF DEERFIELD**

**FOR A MEETING OF THE BUSINESS IMPROVEMENT DISTRICT BOARD OF THE VILLAGE OF
DEERFIELD HELD AT THE DEERFIELD VILLAGE HALL, 4 N. MAIN STREET, DEERFIELD,
WISCONSIN ON MONDAY, JANUARY 18, 2010 AT 5:00 P.M.**

I. CALL TO ORDER – NOTING OF ROLL BY CLERK

The meeting was called to order at 5:00 PM by President Kiefer. Roll call: Wilkinson, Brown, Brice (arrived at 5:20 PM) and Kiefer present, Bringe absent. Also present: Village Administrator Patrick Vander Sanden.

II. CONSENT AGENDA

Motion by Wilkinson, second by Brown to approve the January 18, 2010 agenda as presented. All ayes, motion carried.

A. APPROVAL OF MINUTES FROM NOVEMBER 9, 2009

Motion by Wilkinson, second by Brown to approve the November 9, 2009 minutes as written. All ayes, motion carried.

III. PUBLIC APPEARANCES

A. PUBLIC COMMENTS - None

IV. UNFINISHED BUSINESS, REVIEW & ACTION THERE ON:

1. 2010 BID PROJECT PLAN

Kiefer reminded the committee that Susan Gullickson, owner of Mobil on Main and 6 Lake Street, had requested, at a previous meeting, that the BID add an additional flower planter at 216 S. Main Street, Mobil on Main. In essence this planter would be the one from her property at 6 Lake Street which doesn't have a planter at all.

Motion by Wilkinson, second by Brown to approve an additional planter to be installed and maintained at Mobil on Main, 216 S. Main, through the BID so its size and appearance are the same as others in the BID. All ayes, motion carried.

Kiefer reported that she and Brice distributed a questionnaire to businesses in the BID asking them to prioritize the items listed and to give other suggestions that they would like to have done in the district. Based on the 15 responses the three (3) highest priorities were the flowers/planters, directional signage and street sidewalk bump-outs. The Committee discussed the results and agreed with the survey. The Committee will have the Village prepare specs for the flowers/planters, contact the business in Marshall to discuss the directional signs and will look at installing three (3) bump-outs in the Downtown area.

V. NEW BUSINESS

A. RESOLUTIONS

1. NONE

B. LICENSES & PERMITS

1. NONE

C. REVIEW & ACTION:

1. NONE

VI. ORDINANCES

A. NONE

VII. COMMUNICATIONS

A. NONE

VIII. STAFF REPORTS

A. NONE

IX. ADJOURN

Motion by Wilkinson, second by Brown to adjourn at 6:00 PM. All ayes, motion carried.

/S/ Elizabeth McCredie
Village Clerk/Treasurer