

**BUSINESS IMPROVEMENT DISTRICT BOARD MINUTES
VILLAGE OF DEERFIELD**

**FOR A MEETING OF THE BUSINESS IMPROVEMENT DISTRICT BOARD OF THE VILLAGE OF
DEERFIELD HELD AT THE DEERFIELD VILLAGE HALL, 4 N. MAIN STREET, DEERFIELD,
WISCONSIN ON MONDAY, APRIL 26, 2010 AT 5:30 P.M.**

CALL TO ORDER – NOTING OF ROLL BY CLERK

The meeting was called to order at 5:30 pm by President Kiefer. Roll call: Wilkinson, Brown, Brice, Bringe and Kiefer. Also present: Village Administrator, Patrick Vander Sanden.

CONSENT AGENDA

Motion by Bringe, second by Brown to approve the agenda as presented. All ayes, motion carried.

A. APPROVAL OF MINUTES FOR MARCH 16, 2010

Motion by Wilkinson, second by Brown to approve the March 16, 2010 minutes as amended. All ayes, motion carried.

PUBLIC APPEARANCES

PUBLIC COMMENTS – NONE

UNFINISHED BUSINESS, REVIEW & ACTION THERE ON:

1. DOWNTOWN FLAG NEEDS

Vander Sanden informed the Committee that the Public Works department applied for funds through the Community Development Trust Fund (CDTF) to purchase new flags and hardware in the downtown area. The CDTF approved some of the request and directed Public Works to request the balance of \$540.00 from the Business Improvement District (BID). The BID members requested that they be given an updated budget with a running total of the expenses they have approved so far. Motion by Bringe, second by Brown to approve granting Public Works \$540.00 to purchase hardware for the downtown flags. All ayes, motion carried.

2. DOWNTOWN LIGHT POLES

Vander Sanden informed the Committee that the Public Works Director, John Doyle, talked to him about his inventory of light poles for the Downtown area. Recently Public Works replaced a damaged pole leaving only one (1) set (light fixture and pole) in inventory. The cost per set is \$1,800.00 but Doyle feels that if three (3) sets are ordered the company would give the Village a \$500.00 discount, which has happened in the past. The committee would like to review the budget before they make a decision and agreed to table this issue until the next meeting.

3. DEERFIELD DIRECTIONAL SIGNS

Brice presented a few types of directional signs for the Committee to review. There will be a total of eight (8) signs, four (4) on the north end of the Village and four (4) on the south end. Based on DOT guidelines we would not be able to have a deer on the signs because the Village has not designated a particular one as its logo. Brice stated that we need to make a decision on which sign we like best as soon as possible. Once the decision is made the DOT will then need to approval the signs, poles and their location and then we will still need to get them installed before the Parade of Homes.

Motion by Brown, second by Wilkinson to approve the sign that is located in the middle of the bottom row, without the scrolling, from the sheet distributed (copy attached) at the April 26, 2010 meeting. All ayes, motion carried.

NEW BUSINESS

RESOLUTIONS - NONE

LICENSES & PERMITS – NONE

REVIEW & ACTION:

1. DEERFIELD “BUILD” PLAN

Vander Sanden presented a “Build” plan that had previously been created previously by the Village. A lot of the plan relates to Firemen’s Park but it also discussed the “Bump outs” in the downtown area. Vander Sanden suggested that we step back and look at the downtown area and see what we really want.

ORDINANCES - NONE

COMMUNICATIONS

The Committee agreed to schedule their next meeting for May 12, 2010 as 5:30 pm.

STAFF REPORTS - NONE

ADJOURN

Motion by Wilkinson, second by Bringe to adjourn at 6:43 pm.

/S/ Elizabeth McCredie
Village Clerk/Treasurer